

Earlybird Price: \$3299 or 6x\$629  
 Regular Price: \$3599 or 6x\$679

## Mar 4 - Apr 7, 2019 Promotions

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Mar 4-10	4 Flash Sale Launch 2 Flash Sale Emails TOOLS LEADS	5 Flash Sale Deadline 3 Flash Sale Emails TOOLS LEADS	6 Flash Sale After Deadline 2 Flash Sale Emails TOOLS LEADS	7 MASTER LIST IMPACT Email	8 MASTER LIST IMPACT Email	9	10
	11 MASTER LIST Enrollment opens next week! #1 OE Email	12	13 MWU MEMBERS IMPACT Email	14 MASTER LIST #2 OE Email	15	16 MASTER LIST #3 OE Email	17 4pm MST OE Text #1 (pre) MASTER LIST #4 OE Email
Mar 18-24	18 MWU MEMBERS IMPACT Email Open Enrollment Launch #1 OE Email	19 OE Phone Call AM (tp#2) Fb	20 OE Test F/U non-resp (tp#3) Fb MASTER LIST #2 OE Email	21 MWU MEMBERS IMPACT Email	22 OE Phone Call (tp#4) Fb MASTER LIST #3 OE Email	23 OE Phone Call (tp#5) Fb MWU MEMBERS IMPACT Email MASTER LIST #4 OE Email	24 OE Phone Call (tp#6) Fb MWU MEMBERS IMPACT Email MASTER LIST #5 OE Email
	25 OE Text am (tp#7) Fb OE Text 2pm (tp#8) Fb OE Text 6pm MST (tp#9) Fb MASTER LIST #6,7,8 IMPACT Earlybird Deadline 3 IMPACT Emails Open Enrollment Deadline 3 OE Emails	26 OE Text 8am MST (tp#10) MWU MEMBERS Open Enrollment After Deadline #9,10,11 3 OE Emails	27 MWU MEMBERS IMPACT Email MASTER LIST	28	29 MWU MEMBERS IMPACT Email	30	31
Apr 1-7	1 MWU MEMBERS IMPACT Email	2	3 MWU MEMBERS IMPACT Email	4	5 MWU MEMBERS IMPACT Email	6 MWU MEMBERS IMPACT Email	7 MWU MEMBERS IMPACT Regular Deadline 3 IMPACT Emails

